

# Create an instant library



## Turn browsers into borrowers with our flexible mobile bookcases.

With styling drawn from high street bookshops, our bookcases make merchandising easy so you can create instant promotional hotspots.

Double-sided and fitted with heavy-duty, lockable castors they are easy to move by one person, even when fully stocked.

- Attractive
- Flexible
- Robust



**Only £825 each** *(Plus delivery. Minimum order 3 bookcases. See page 4 for further information on delivery)*

- No installation required
- Height adjustable shelves
- Choose your combination of standard or face-out display shelves
- Wide range of colours to suit any interior



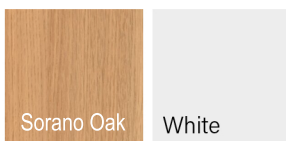
# Mobile Bookcases

## Bookcase Finishes

Mobile Bookcases are available in two neutral inner carcass/shelf colours to form a perfect backdrop to showcase your books. The outer accent bands can be selected from a range of colours to suit most interiors.



### Inner Carcase and Shelf Colours



### Accent Trim Colours



*Please state your colour preferences when ordering.*

# Accessories



## Bookcase Sign Holder - £28 each

We can supply a flexible, attractive signage system with Bookcase Sign Holders comprising an acrylic sleeve in a grooved block fitted to the top of the bookcase.



## Signage Headers

Printed guiding inserts, which slide easily into the acrylic sleeves, are available from a range of attractive designs with your choice of text. If you would like a quote to add headers to your bookcases, please contact us.



## Display Shelf

You can substitute a display shelf for a reversible shelf, at no extra cost, to create eye-catching displays. Holds up to 12 face-forward standard-size paperbacks (two deep). Please state required number of display shelves when ordering.



## Waterfall Display Unit - £250

Our unique Waterfall Display Units create instant eye-catching, face-forward display. A Waterfall offers capacity for up to 36 standard-size paperbacks (two deep). It sits safely on the second shelf of the bookcase and can be easily moved to another bookcase to keep your displays dynamic.



# Mobile Bookcases



## Retail-style shelving - good-looking and easy to merchandise, easy to browse.

Bookcases are supplied with four of our unique, reversible L-shaped shelves which can be turned to take large and small format books. Shelves are supported on pins which are easy to move to adjust shelf heights or to change from shallow setting to deep setting.



### Shallow setting

Turn shelves this way for standard size hardback/paperback fiction and non-fiction.



### Deep setting

Turn shelves this way for large format books which would hang over the edge of a standard depth shelf.

**Delivery:** Please be aware that delivery costs start at £350 for 3 bookcases. We will quote exact cost to deliver from our manufacturer in Corby when you confirm your order.

## ORDERS/ENQUIRIES

Phone: (01977) 602188/602988  
Email: [finance@openingthebook.com](mailto:finance@openingthebook.com)

Opening the Book Ltd  
80 Carleton Road  
Pontefract  
West Yorkshire  
WF8 3NQ

